



## CURRICULUM VITAE

Uwe Clausen

### Product Owner with UX and design background

🔗 [linkedin.com/in/uwe-clausen-flensburg](https://www.linkedin.com/in/uwe-clausen-flensburg)

✉ [post@uwe-clausen.de](mailto:post@uwe-clausen.de) ☎ +49 151 700 500 98 📍 Großenwiehe

#### PROFESSIONAL SKILLS

- Developing a **product vision**
- Prioritising the **backlog**
- **Stakeholder** management
- **User stories** and acceptance criteria
- **User research** and user interviews
- **Analysing** user feedback
- Conducting **workshops and training sessions**
- Agile development using **Scrum/LeSS**
- **UX design** & prototyping
- **Jira**, Confluence, Miro, Figma

#### TRAINING COURSES

##### Facilitation and Consulting

*Kirsten Dörr, campus O*

Facilitation skills, grasping complex content, interventions, roles in teams, facilitating decisions

##### Requirement Engineering

*Thomas Geis, ProContext*

Specifying user groups, identifying usage contexts, deriving, structuring, and documenting usage and system requirements

##### Professional Scrum Product Owner

*Novatec GmbH, Stuttgart*

Role and responsibilities, backlog management, user stories, acceptance criteria, stakeholder management, product vision, sprint planning

##### Design Systems

*Alla Kholmatova, SmashingConf*

Working with design patterns, establishing a common design language

» **Design is not just what it looks like and feels like. Design is how it works.**

Steve Jobs

#### WORK EXPERIENCE

**Product Owner** for Shop and E-Commerce Systems

🔗 *reservix.net (5 years)*

- E-Commerce platform with a configurator for 6,000+ organizer shops, checkout optimization and scalability
- Headless system for event content
- Email marketing systems
- Stakeholder management in cross-functional teams
- Backlog management and sprint planning (Scrum/LeSS)

**UX Designer / UI Designer** for B2B software, websites and apps

🔗 *reservix.net (1 year)*

🔗 *designconcepts.de (3 years)*

- UX for mobile season tickets with wallet integration
- User interviews, user surveys
- Interface design for shops and apps
- Wireframing and prototyping

##### Communication Designer

🔗 *designconcepts.de (10 years)*

- Corporate Design
- Communication concepts

##### Project Manager

🔗 *designconcepts.de (15 Jahre)*

🔗 *visuellverstehen.de (10 Monate)*

- Customer relations, key accounts
- Project budgeting

E-Commerce B2B-SaaS  
User Stories Backlog-Management  
Sprint Planning Agiles Arbeiten  
Design Thinking SCRUM UX Design  
Figma Hands on

#### PROFESSIONAL TRAINING

##### UX Designer

*neuefische GmbH –*

*School and Pool for Digital Talent!*

##### Business Coach

*Dr. Christoph Röckelein,*

*Akademie für Wissenschaftliche Weiterbildung*

##### Mediator

*RA Doris Morawe,*

*Akademie für Wissenschaftliche Weiterbildung*

##### Certified Technician

*Werkkunstschule Flensburg*

##### Carpenter

*Tischlerei Reimers-Freese, Rüllschau*

#### LANGUAGES

- **German** (native language)
- **English** (fluent)

#### INTERESTS / HOBBIES

- Culinary Cooking
- Camping and Sailing
- Architecture and Design
- Internet and Media Policy Topics
- Membership in GermanUPA